



**2024**

**Sponsorship  
Opportunities**



## ABOUT US

Like all clubs, sponsorship is very important in assisting with the day-to-day running of Yarra Glen Junior Football and Netball Club.

Sponsorship assists the voluntary committee of the Club in making games of football and netball possible for 200+ of our community's children and is an integral part in helping to develop well rounded young people through a football environment which teaches respect, humility, integrity, reward through effort and fair play at all times.

We are pleased to welcome back our families, volunteers, players and sponsors for the new 2024 year. The Club is fielding 6 boys and girls football teams and 5 netball teams in 2024. Our participation numbers are steadily increasing after dropping during the COVID19 pandemic. We are committed to delivering a quality experience for all our families.

The Club has worked very hard in recent years to achieve multiple upgrades to our facilities and tangible benefits to the entire local community. We are hopeful that with your support, the 2024 season will be a success on and off the fields/courts.



## OUR MISSION

To provide an opportunity for children and their families to play and watch junior football and netball within a safe, encouraging and inclusive environment.

## OUR VALUES

The following values are paramount to supporting our Mission and guide our culture:

- **Inclusiveness**  
We will provide and encourage a fun, inclusive, equal opportunity football, netball and social experience for all players, families, supporters, sponsors and visitors.
- **Respect**  
We will always encourage fairness, respect and sportsmanship from our players, families, supporters, and volunteers towards each other, other teams, umpires, visitors and the general community.
- **Quality**  
We will provide qualified coaching with an emphasis on player development and a fun, positive learning environment.
- **Safety**  
We will provide a safe environment for all players, families, supporters, visitors, umpires and volunteers.
- **Appreciation**  
We value the contribution of volunteers and sponsors who assist the club, embrace our culture and ensure children enjoy playing sports in an encouraging environment. Our volunteers will be supported in their role and appreciated for their efforts.



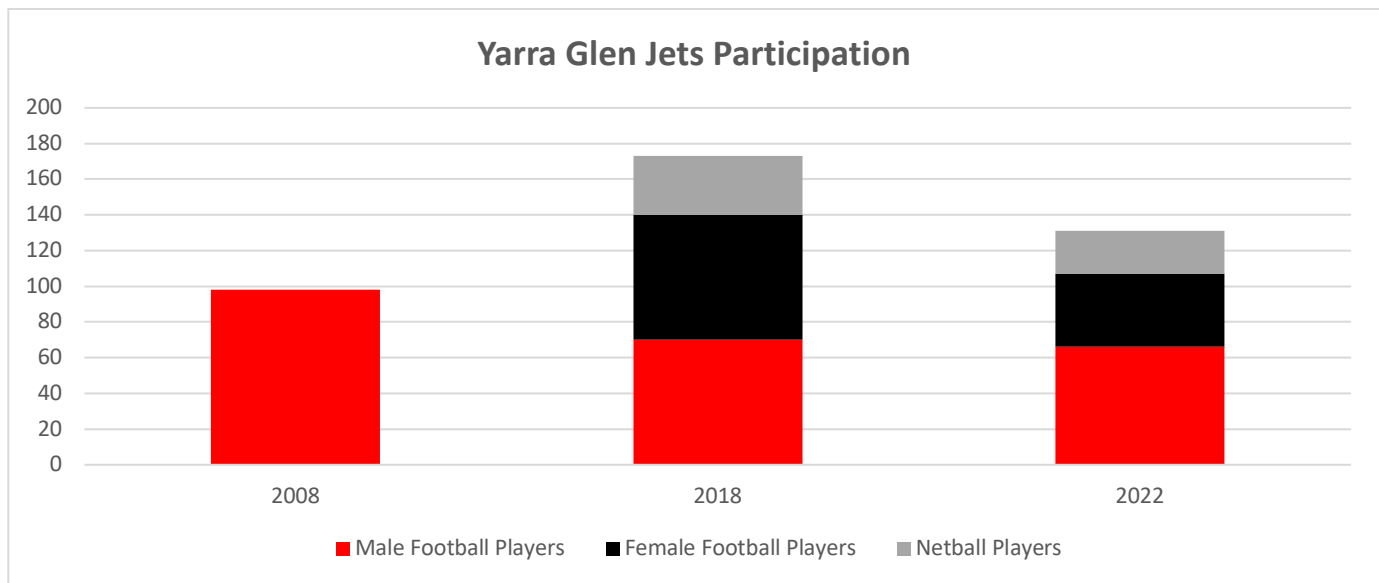
## DEMOGRAPHICS

The Yarra Glen Junior Football & Netball Club is diverse and inclusive and continues to attract a greater number of local families year on year.

The Club will field the following teams in 2024:

- Seven (6) junior boys/girls/mixed football teams (U9 – U16)
- Four (5) junior netball teams (U9 – U15)

The below graph outlines our growth and diversity:



- 66 ongoing Club volunteers
- Approximately 54 additional parent helpers rostered per week
- 962 Facebook followers
- 9,764 unique web site visits in the past 12 months
- 500 match day attendance per home game



# 2024 SPONSORSHIP OPPORTUNITIES

		GOLD SPONSOR - \$6,000	SILVER SPONSOR - \$2,200	BRONZE SPONSOR \$1,100	MAJOR TEAM SPONSOR \$1,000	MINOR TEAM SPONSOR \$450
Advertising & Promotions	Club Naming Rights - eg ROBOT BUILDING SUPPLIES Yarra Glen Jets" & to be referenced as Clubs major sponsorship partner.	X				
	Naming Rights to sponsored team				X	X
	Full Page advertisement in all home Game Day Books	X				
	Home Game Day Books - sponsor listing	X	X	X	X	X
	Full Page colour advertisement in the Club's Yearbook	X				
	Yearbook - sponsor listing	X	X	X	X	X
	Business name logo on rear of ALL football playing guernseys, plus any new netball dresses sold	X				
	Opportunity to showcase your business products/services at home games & events.	X	X	X	X	X
Digital	Announcement of partnership published on Club website and social media platforms	X	X	X	X	X
	Business logo placed on all social media platforms	X	X	X	X	X
	Social Media Mentions - minimum 4 per annum	X	X	X	X	X
	Web listing as Sponsor for your business (logo, contact details and company description) on Club website	X	X	X	X	X
Signage	Name on 2023 Sponsors Board	X	X	X	X	X
	Signage (approximately 2400mm wide x 900mm high) erected on ground fence near Club Rooms	X	X			
	Tear drop flag erected on ground during home games at interchange bench / team huddles, with any additional years, Signage (approximately 2400mm wide x 900mm high) erected on ground fence near Club Rooms				X	
	Signage (approximately 2400mm wide x 600mm high) erected on Club Room external wall	X				
	Company logo placed on all letter head and policy documents.	X	X			
Recognition	Acknowledgement on all written materials prepared by the club, including media releases	X				
	Trophy Presentation Recognition	X			X	X
	Exclusivity - no 'direct' competitor will be accepted as a sponsor	X	X	X	X	X
	Framed Jersey and appreciation certificate from the Club acknowledging you as the Major Sponsor	X				
	Recognition as team sponsor during presentation of Game Day Awards each week by the coach	X			X	X
	Company logo placed on footer for all official YGFJNC documents	X	X			
Hospitality	Free entry and car parking to all home games	X	X	X	X	X
	Two complimentary tickets to Annual Social Function	X	X			
	Invitation to AFL Outer East Awards Night	X				
	Club Merchandise Pack (Jumper, Polo & Hat)	X	X	X		



## OTHER WAYS TO SUPPORT THE CLUB

- Volunteer:** Our volunteers are the engine room of the Club. Please contact anyone on the Committee if you would like to offer your time to help lighten the load on our other dedicate volunteers.
- Donations:** We appreciate any donations you choose to make.
- Vouchers:** Awards are given to best players from each team every week and we are seeking businesses who can provide the club with free vouchers for products and/or services that can be distributed.
- Raffle prizes:** We are always looking for new goods that we can raffle to raise money for the club.
- Attend home games:** Enjoy a snack or drink from the canteen. Cheer on our boys and girls whilst watching their teams play.
- Club merchandise:** Purchase club merchandise and wear it to games. Display the strength of our club by showing our team colours.
- Club functions:** We have some great functions throughout the season. For more details join us on Facebook or visit our website.
- Support our valued sponsors:** You can add value to our sponsorship program by supporting those businesses who support our Club and making sure that they know their contribution is valued. They are looking after us so let's look after them!

**The Yarra Glen Junior Football & Netball Club sincerely thanks  
all members and supporters for their valuable contributions.**



# **GOLD SPONSORSHIP** (Available from 2025 onwards)

**\$6,000 per annum x 3 Years**

As the club's major sponsor, you will be acknowledged & supported at every opportunity during the entire season. Benefits include:

- To be referenced as Clubs major sponsorship partner at every game and function during the season.
- Business name logo on rear of ALL football playing guernseys and netball dresses.
- Media release and photo opportunity to announce our partnership to local print media and YGJFNC website and social media platforms
- Company logo placed on all letter head and policy documents.
- Acknowledgement on all written materials prepared by the club, including media releases
- Company logo placed on footer of all official YGJFNC documents
- Web listing for your business as the Major Sponsor (logo, contact details and company description) on Club website
- Business logo placed on all social media platforms
- Use the YGJFNC Facebook page to promote your business (limit of two posts per month)
- Signage (approximately 2400mm wide x 900mm high) erected on ground fence near Club Rooms
- Signage (approximately 2400mm wide x 600mm high) erected on the Club Room external wall
- Name on 2023 Sponsor's Board
- Full Page advertisement in all home Game Day Books (offered to all members playing at home each week)
- Trophy Presentation Recognition
- Full Page colour advertisement in the Club's Year Book (provided to all members each year)
- Opportunity to showcase your business products/services at YGJFNC home games & events
- Framed Jersey and appreciation certificate from the Club acknowledging you as the Major Sponsor
- Merchandise Pack - Jumper, Polo Shirt and Cap
- Two complimentary tickets to Annual Social Function
- Two complimentary tickets offered to attend the AFL Outer East Awards Night
- If you choose this level of sponsorship package no 'direct' competitor will be accepted as a sponsor

Your financial contribution through this sponsorship package will be used directly in the funding of Club Operations. This includes in providing the Club Committee with assistance in adopting best practice governance practices, policies a procedures and development of strategic initiatives.



# SILVER SPONSORSHIP

**\$2,200 per annum x 3 Years**

As a silver sponsor you will be recognised & promoted during the entire season as a significant contributor of the Club. Benefits include:

- Announcement of partnership published on YGJFNC website and social media platforms
- Company logo placed on footer for all official YGJFNC documents
- Web listing for your business as a Silver Sponsor (logo, contact details and company description) on Club website
- Business logo placed on all social media platforms
- Use the YGJFNC Facebook page to promote your business (limit of four posts per year)
- Signage (approximately 2400mm wide x 900mm high) erected on ground fence near Club Rooms
- Sponsor listing in all home Game Day Books (offered to all members playing at home each week)
- Sponsor listing in the Club's Year Book (provided to all members each year)
- Name on 2023 Sponsor's Board
- Opportunity to showcase your business products/services at YGJFNC home games & events
- Merchandise Pack - Jumper, Polo Shirt, Cap
- Two complimentary tickets to Annual Social Function
- If you choose this level of sponsorship package no 'direct' competitor will be accepted as a sponsor

Your financial contribution through this sponsorship package will be used directly in the purchase of new sporting equipment including footballs, netballs, tackle pads, boxing gloves, training equipment for all age groups.





# BRONZE SPONSORSHIP

**\$1,100 per annum x 1 Year**

As a bronze sponsor you will be recognised & promoted during the entire season as a valued partner and contributor to the Club. Benefits of bronze sponsorship include:

- Announcement of partnership published on YGJFNC website and social media platforms
- Web listing for your business as a Bronze Sponsor (logo, contact details and company description) on Club website
- Business logo placed on all social media platforms
- Use the YGJFNC Facebook page to promote your business (limit of two posts per year).
- Sponsor listing in all home Game Day Books (offered to all members playing at home each week)
- Sponsor listing in the Club's Year Book (provided to all members each year)
- Name on 2023 Sponsor's Board
- Opportunity to showcase your business products/services at YGJFNC home games & events
- Merchandise Pack - Polo Shirt & Cap
- If you choose this level of sponsorship package no 'direct' competitor will be accepted as a sponsor.

Your financial contribution through this sponsorship package will be used directly in subsidizing the costs of training courses for coaches, trainers, first aid and other specialist training courses as required.



# TEAM SPONSORSHIP

**Major \$1,000 per annum x 1 Year**

**Minor \$450 per annum x 1 Year**

As a team sponsor you will be recognized & promoted during the entire season.

Benefits of team sponsorship include:

- Naming Rights to sponsored team
- Announcement of partnership published on YGJFNC website and social media platforms
- Recognition as team sponsor during presentation of Game Day Awards each week by the coach
- Web listing as Sponsor for your business (logo, contact details and company description) on Club website
- Trophy Presentation Recognition
- Business logo placed on all social media platforms
- Use the YGJFNC Facebook page to promote your business (limit of two posts per year).
- Teardrop flag advertisement at home games for all huddles, with any additional years, signage approximately 2400mm wide x 900mm high erected on ground fence.(Major Team Sponsor only)
- Sponsor listing in all home Game Day Books (offered to all members playing at home each week)
- Sponsor listing in the Club's Year Book (provided to all members each year)
- Name on 2023 Sponsor's Board
- Opportunity to showcase your business products/services at YGJFNC home games & events
- Invitation to our annual "Sponsors (thank you) Brunch"
- Free car park entry to all home games
- If you choose this level of sponsorship package no 'direct' competitor will be accepted as a sponsor.

Your financial contribution through this sponsorship package will be used directly in the purchase of Game Day kits for all teams including first aid kits, drink bottles, goal umpire flags, officials uniforms and other minor equipment as required.

